



The Black and Gold City Goes Green

Water Savers Competition



CONTEST DESCRIPTION:

The Black and Gold City Goes Green is initiating a Community Partner competition in which organizations across the region compete to see who can get the most people to report the most green, water saving actions from April 1-June 4. This spring, you can access the website either through theblackandgoldcitygoesgreen.com, or by going to gogreensavewater.com.

CAMPAIGN RULES:

1. Who may enter?

- Any organization or business located in Southwestern Pennsylvania – we accept anything from a neighborhood block watch to a company like Duquesne Light. See “Prize Rules” for information on how individuals/families can win rewards.

2. How is the campaign structured?

- Contestants will be grouped into size brackets according to the number of employees and/or members within the organization.
- Neighborhood associations, civic groups, and other organizations with ambiguous membership must define an organization size for prize distribution purposes (see section 5 - prize rules).
- Contestants can only compete against organizations within their same bracket.
- Your organization may choose to compete by department or by entire organization based on the bracket you wish to enter. This may be preferred for large organizations (300+).
- Other suggestions for breaking down your organization are also welcome (Ex: competing by street or classroom).
- The breakdown and first place prizes are as follows:

Bracket Size	Prize	Contributor
100+ Organization Members	Student Conservation Association Service Project* Event carbon offset certificate from <i>Native Energy</i>	Student Conservation Association (SCA) <i>Native Energy</i>
50-99 Organization Members	100 Pittsburgh Pirates Tickets Event carbon offset certificate from <i>Native Energy</i>	The Pittsburgh Pirates <i>Native Energy</i>
10-49 Organization Members	A Kayak Night Event carbon offset certificate	Venture Outdoors Pittsburgh <i>Native Energy</i>

	from <i>Native Energy</i>	
1-9 Organization Members	Green gift Bags. Event carbon offset certificate from <i>Native Energy</i>	Pennsylvania Resource Council (PRC) <i>Native Energy</i>

* *SCA Service Project Award is a one day service project to be done on a weekend in the Spring or Fall. SCA will coordinate the project and work with the winning organization to decide an appropriate scope. SCA will have between 15-25 workers to commit to the project and encourages the winning organization to participate. Examples include: Neighborhood Cleanup,*

How do I win?

- To win within your bracket, your organization must get the highest number of people to report a green action for April, May, or June at the website: (<http://www.theblackandgoldcitygoesgreen.com/>).
- You may get as many people as you can to join on your organization’s behalf – you are not restricted to just your employees/members but can reach out to family members, friends, customers, etc. Get people registered and get them reporting to earn points.
- You may get as many people signed up as you like but if they do not report their actions you will receive no points.
- When getting people to join, only those that identify themselves with your organization in the “How did you hear about the campaign?” box on their My Account page (http://www.theblackandgoldcitygoesgreen.com/my_account.aspx) will be counted towards your organization’s total when reporting their actions.
- An individual can only identify themselves with one organization.

3. Changing organizational affiliation:

- Participants that have created accounts prior to the start of the competition will be able to add or change their organizational affiliation at any time.
- Participants are free to change their account information at any time during the competition, but whatever is declared on June 5, 2010 will be counted as their official organization.

4. Prize rules:

- *Employees/members* within the winning organization will receive prizes according to the brackets outlined above.
- If you wish to supply prizes for your departments in an internal competition, we are happy to facilitate and provide you with the report for how your departments are performing. We will not release individuals’ personal information, however.
- **Individuals who do all three green actions for April, May and June will have their names entered three times into a drawing for eco- and/or water-themed prizes. For each additional action completed, the individual’s name will be entered one additional time. An individual must complete all three green actions to have their name entered into the drawing.**

5. Critical dates:

- **April 1, 2010** – Official start of the competition. Your organization may register at any time, but this just means that you have less time to compete
- **June 4, 2010, 12PM** – End of the competition.

- **June 5, 2010** – Awards ceremony and reception at Carnegie Science Center. 4:30.

REGISTERING YOUR ORGANIZATION/DEPARTMENT FOR THE COMPETITION:

Choose one of the following options:

1. Register online: <http://my.pennfuture.org/watersaverscompetition>
2. E-mail the following form to BlackandGold@pennfuture.org
3. Mail the following form to: Attn: Water Savers Competition, 425 Sixth Ave, Suite 2770, Pittsburgh, PA 15219

REGISTRATION FOR THE BLACK AND GOLD COMMUNITY CHALLENGE

A. ORGANIZATION:

If you wish to compete as an entire organization, fill out the following information and move on to section C.

Organization name:

Number in organization:

B. DEPARTMENT:

If you wish to breakdown your organization into departments, fill out the following information and move on to section C. You may create as many department slots as needed.

Organization name:

Department name(s):

Number in each department:

C. COMPETITION LIAISON:

Please designate one person to be the primary contact for your organization regarding this competition. If you would like to designate multiple competition liaisons, then please provide the following information for each person.

First name

Last name

Title

Office Address

Phone

E-mail